

IN-PERSON, VIRTUAL, AND RECORDED EDUCATIONAL PRESENTATIONS BY LAURA STACK, JOHNNY'S MOM

Laura Stack is Johnny Stack's mom and his lead Ambassador. In the business world, Laura Stack is better known by her professional moniker, The Productivity Pro®. She is a Hall-of-Fame Speaker and corporate spokesperson for many major brands. Laura is a bestselling author of eight books on productivity and performance topics with a large social media following, and she has given keynote speeches and training seminars to major corporate, association, and government audiences for over 30 years.

On November 20, 2019, Laura suddenly acquired the undesired wisdom of knowing what it's like to lose one's child, when her 19-year-old son, Johnny, died by suicide. He suffered from delusion from marijuana-induced psychosis and thought the mob was after him.

Laura's world took a 180. She founded a 501(c)(3), Johnny's Ambassadors, with the mission to educate parents and teens about the dangers of today's high-THC marijuana on adolescent brain development, mental illness, and suicide. She authored *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story*. Johnny's Ambassadors now provides a world-class repository of education from the world's leading experts on marijuana.

Described as a woman with unstoppable drive and unwavering purpose, Laura hopes to help other parents, grandparents, teachers (and frankly all adults with teens in their lives) by honestly and boldly sharing Johnny's story of his high-potency marijuana use, psychosis, and suicide. The devastating loss of her child gives Laura a powerful voice and a platform for change. Laura sees it as her responsibility to share Johnny's warning to prevent other families from having to go through what she did and save other young lives.



Laura's talks now bring marijuana education, awareness, and prevention curriculum around the globe to raise awareness of THC use, mental illness, and suicide. She presents live and virtual keynotes, breakout sessions, and training for parents, teens, schools, civic organizations, healthcare, law enforcement, anti-drug coalitions, community-based prevention organizations, corporate wellness programs, and government agencies. By sharing Johnny's own warning about marijuana, Laura helps parents understand and talk to their children about the potential harms of today's marijuana. She is determined to start a movement to bring teen marijuana use, mental illness, and suicide into the spotlight and get adolescents to #StopDabbing.

Laura lives with her husband near Denver, Colorado and has two surviving adult children, ages 25 and 20.

Laura is a member of the National Marijuana Initiative Speakers Bureau for the High Intensity Drug Trafficking Area program (HIDTA) program in the United States, so her travel expenses are covered to speak at your meeting or conference (separate fair-market donation requested for her speaking fee).



JOHNNY'S AMBASSADORS, INC.

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“Forge ahead despite your pain and give meaning to your loss.” – Laura Stack

Presentation Title: The Dangerous Truth About Today’s Marijuana: Johnny Stack’s Life and Death Story

Description: Laura Stack’s 19-year-old son, Johnny, died by suicide on November 20, 2019 after becoming psychotic from dabbing high-THC marijuana concentrates. Soon afterward, Laura started a 501c3, Johnny’s Ambassadors, to educate parents and teens about the dangers of today’s high-THC marijuana on adolescent brain development, mental illness, and suicide. In this session, Laura will share the story of Johnny’s marijuana addiction from a parent’s point of view, a poignant chronicle of the shocking descent from innocence to eventual suicide. Before marijuana, Johnny was a computer whiz with a 4.0 GPA and a perfect math score on the SAT. After marijuana, he stole his family dog from the home and threatened to kill it without payment from his mother. With moving candor, Laura traces the first warning signs, their attempts at rehabilitation, her desperation, and his eventual demise. Three days before his death, Johnny issued his own warning about marijuana usage. Through this tragic, transparent tale, Stack hopes to use her pain to help parents talk to their children about the dangers of today’s marijuana.

Sample Objectives (customized to your audience and needs):

- Meet Johnny Stack: a Beautiful Boy, a Tragic End
- Learn About the High-Potency Marijuana Products Used by Today’s Youth
- Understand the Negative Effects of Marijuana Use on Adolescents
- Recognize Legalization Loopholes and Regulatory Needs
- Increase Awareness of Harm and Prevent Marijuana Use by Young People

Sample Topics (one to three hours):

1. Who’s Johnny? A Beautiful Boy, a Beautiful Life
2. Let’s Talk About Dabbing
3. Understanding the High-Potency Marijuana Products Used by Today’s Youth
4. High-Potency Marijuana and Adolescent Brain Formation
5. The Impacts of Marijuana Use on Adolescents
6. Addiction and Cannabis Use Disorder
7. The Result of Legalizing Medical Marijuana for 18-Year-Old’s
8. How the Pot Industry Markets to Youth
9. The Impacts of Growing Up in Colorado: Legalization Loopholes and Regulatory Needs
10. How Colorado House Bill 1317 Protects Our Children in a Legal Marketplace
11. How Parents Can Tell if Their Child is Using Marijuana
12. How Teens are Using Snapchat to Sell Marijuana to Classmates
13. Marijuana, Mental Illness, and Psychosis
14. The Marijuana and Suicide Connection
15. What Can Parents Do to Prevent Marijuana Use?
16. The Death of a Son and Birth of a Mission: Be One of Johnny’s Ambassadors

Popular Audiences: parents, students, educators, community-based organizations, school administrators, healthcare providers, therapists, school resource officers, drug-prevention specialists, law enforcement, coalitions, and anyone else working with youth.

“This was truly the best presentation I’ve seen to date on the current state of marijuana. Those of us who work in prevention need to fully understand what you shared with us.”

– Carie Wimberly, Executive Director, Addiction Prevention Coalition

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