

# Johnny's Ambassadors Youth Marijuana Prevention Model



1

**Bring Laura in to speak** at a middle or high school or parent/community night for \$5000 plus \$1000 travel expenses. Or virtual webinars are \$1000 and include our GoToWebinar platform.

2

**Purchase a copy of Laura's book** as a gift for each person in attendance (\$355 for a box of 22 or buy on Amazon).

3

**Start an optional 8-week book club** for parents, school admin, counselors, legislators using *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story* textbook and discussion guide. *free*

4

**Assign our online teen marijuana curriculum in schools** (with parallel parent track) with teacher discussion before/after: [johnnysambassadors.org/curriculum](http://johnnysambassadors.org/curriculum) *free*

5

**Use our PPT kit** (adult or teen) to continue training in the community. \$299 per person or free if you brought Laura in to your community.

6

**Begin monthly video webinar series** in community with facilitated discussion: [www.JohnnysAmbassadors.org/recorded-webinars](http://www.JohnnysAmbassadors.org/recorded-webinars) *free*

7

**Distribute our glossy teen marijuana prevention magazine** in the schools, library, and community centers (available summer 2022). *free*

8

**Use our graphics, toolkits, and one sheets** for a comprehensive social media awareness campaign: [johnnysambassadors.org/education](http://johnnysambassadors.org/education) *free*

9

**Host a #StopDabbing walk** to raise awareness of the harms of youth marijuana use on Sunday, Sept. 18: [www.stopdabbingwalk.com](http://www.stopdabbingwalk.com) *free*

10

**Discover many ways to join our mission and become an Ambassador:** [JohnnysAmbassadors.org/join](http://JohnnysAmbassadors.org/join) *free*

**JOHNNY'S AMBASSADORS, INC.**

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