

# Johnny's Ambassadors Youth Marijuana Prevention Model



1

**Bring Laura in to speak** at a middle or high school or parent/community event for \$5000 plus \$1500 travel expenses. Or virtual webinars are \$1250 and include our GoToWebinar platform.

2

**Purchase a copy of Laura's book** as a gift for each person in attendance (\$355 for a box of 22 or buy on Amazon).

3

**Start an optional 8-week book club** for parents, school admin, counselors, legislators using *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story* textbook and discussion guide. **free**

4

**Assign our online teen marijuana curriculum in schools** (with parallel parent track) with teacher discussion before/after: [JohnnysAmbassadors.org/curriculum](http://JohnnysAmbassadors.org/curriculum) **free**

5

**Use our PPT kit** (adult or teen) to continue training in the community. Free for schools or \$299 for agencies: [JohnnysAmbassadors.org/trainers](http://JohnnysAmbassadors.org/trainers)

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**Begin monthly video webinar series** in community with facilitated discussion: [JohnnysAmbassadors.org/recorded-webinars](http://JohnnysAmbassadors.org/recorded-webinars) **free**

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**Distribute our glossy teen marijuana prevention magazine** in the schools, library, and community centers: [JohnnysAmbassadors.org/onesheets](http://JohnnysAmbassadors.org/onesheets) **free**

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**Use our graphics, toolkits, and one sheets** for a comprehensive social media awareness campaign: [JohnnysAmbassadors.org/education](http://JohnnysAmbassadors.org/education) **free**

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**Host a #StopDabbing walk** to raise awareness of the harms of youth marijuana use: [www.stopdabbingwalk.com](http://www.stopdabbingwalk.com) **free**

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**Discover many ways to join our mission and become an Ambassador:** [JohnnysAmbassadors.org/join](http://JohnnysAmbassadors.org/join) **free**

**JOHNNY'S AMBASSADORS, INC.**

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