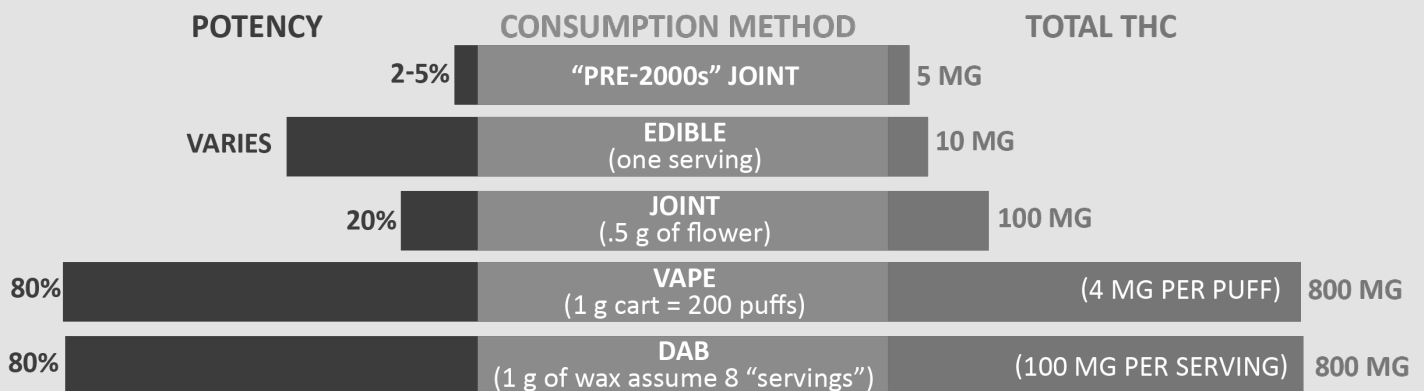


# How STRONG Are Today's High Potency THC Products

The marijuana plant in the 1960s averaged 1% THC (delta-9-tetrahydrocannabinol, the psychoactive ingredient in marijuana). In 2025, the average THC content in dispensary marijuana is 20%, and some strains hit 40%. THC concentrates and extracts, such as wax, oil, and shatter, average 60% in a dispensary, and some distillates and crystals can reach nearly 100% pure THC.

Today's high potency THC products resemble nothing like the plants of yesteryear everyone touts as "medical." Marijuana might start as a plant, but today's concentrated products are created in a lab, and there's nothing natural about them! If you smoked an entire joint by yourself in the 1980s, you might get 5mg of THC total. If you take a dab today, it can be 250mg, or the equivalent of 50 joints!



Johnny's Ambassadors Scientific Advisory Board defines any marijuana flower or THC product over 10% as high potency. ALL marijuana products today, whether flower, dabs, vapes, or edibles are HIGH POTENCY and UNSAFE for youth. There are NO studies that indicate any of today's high potency THC products sold in a dispensary are healthy for the developing teen brain. Cannabis Use Disorder (CUD) is dose dependent, meaning the more you use, the easier it is to get addicted. Nearly 45% of all youth who use THC products will develop problematic use.\*

EDUCATE YOUR TEENS ABOUT THE HARMS OF TODAY'S POTENT MARIJUANA AND HIGH POTENCY THC PRODUCTS.



\* SAMHSA.org