

# Johnny's Ambassadors Youth THC Prevention



Johnny's Ambassadors is working to save our youth from the harms of today's high potency THC products. We educate teens, parents, and communities on how youth THC use (marijuana, dabs, vapes, edibles) impacts adolescent brain development, mental health, and suicidality.



**JOHNNY'S**  
AMBASSADORS

**[JohnnysAmbassadors.org](https://JohnnysAmbassadors.org)**

Laura@JohnnysAmbassadors.org • 303-471-7401

# Johnny's Ambassadors Youth THC Prevention Model



1

**Bring Laura in to speak** at a middle or high school or parent/community event for \$5000 plus \$1500 travel expenses. Or virtual webinars are \$2500 and include our GoToWebinar platform.

2

**Purchase a copy of Laura's book** as a gift for each person in attendance:  
[amazon.com/dp/ b0brYZP9sY](https://www.amazon.com/dp/b0brYZP9sY)

3

**Use our research library** to educate yourself and your community on the harms of youth THC use [JohnnysAmbassadors.org/research](https://www.JohnnysAmbassadors.org/research) *free*

4

**Assign our online teen marijuana curriculum in schools** (with parallel parent track) for those students who get caught using THC at school: [JohnnysAmbassadors.org/onlinelessons](https://www.JohnnysAmbassadors.org/onlinelessons) *free*

5

**Use our Powerpoint to** become a Certified Johnny's Ambassadors Trainer to teach our content in schools and the community. Free for schools or \$299 for agencies: [JohnnysAmbassadors.org/trainers](https://www.JohnnysAmbassadors.org/trainers)

6

**Begin a monthly video webinar series** in your community with facilitated discussion: [JohnnysAmbassadors.org/recorded-webinars](https://www.JohnnysAmbassadors.org/recorded-webinars) *free*

7

**Distribute our glossy teen marijuana prevention magazine** in the schools, library, and community centers: [JohnnysAmbassadors.org/onesheets](https://www.JohnnysAmbassadors.org/onesheets) *free*

8

**Use our graphics, toolkits, and quizzes** for a comprehensive social media awareness campaign: [JohnnysAmbassadors.org/education](https://www.JohnnysAmbassadors.org/education) *free*

9

**Use our teacher resources** in the classroom to educate students about the possible harms of THC. [JohnnysAmbassadors.org/teachers](https://www.JohnnysAmbassadors.org/teachers) *free*

10

**Sit down with a teen in your life and learn together:** [JohnnysAmbassadors.org/teens](https://www.JohnnysAmbassadors.org/teens) *free*

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](https://www.JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# Super Skills for a Super Life! Be the Best Me, Drug Free!



**JOHNNY'S**  
AMBASSADORS

## Program Description

Sadly, we are discovering more and more children being exposed to THC and other substances starting even in 4th and 5th grade! This was quite a conundrum, because Johnny's story made them too sad. So, we decided to focus on resilience skills to create a THC-free and substance-free life.

This new course from Johnny's Ambassadors was created especially for late elementary (4th and 5th) and middle school (6th to 8th grade) students. It's a bit too "elementary" for high school (in our opinion). The students love our awesome 20-something speakers! The presentation builds intentions to avoid high potency THC products such as vapes and gummies and all substances that damage the brain.

This assembly is followed by a 5-module, online follow up classroom curriculum at no charge, with discussion questions, quizzes, and games to reinforce learning (optional). It is perfect for health classes that are required for all students.

## *for Older Elementary and Younger Middle School*

## Objectives

- Teach the qualities of choosing a true friend and being a true friend.
- Facilitate the process of setting long and short-term goals.
- Teach and explore personal rules and coping skills that enhance self-control and avoidance of substances.
- Explore scenarios that have a high probability of turning into a risky situation.
- Facilitate healthy coping strategies between parents/caregivers and their teens.



**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story



## Program Description

Laura Stack's son, Johnny, was a computer whiz with a perfect math score on the SAT and a 4.0 GPA. He started vaping THC at a party at 14 years old and died by suicide five years later after becoming delusional from dabbing. Soon afterward, Laura started a nonprofit organization, Johnny's Ambassadors, to educate parents and teens about the dangers of youth THC misuse. Three days before his death, Johnny issued his own warning about his THC usage, "Marijuana ruined my mind and my life." By weaving Johnny's tragic tale throughout this science-based presentation, Laura educates teens on how THC can disrupt brain development. Laura's presentation reviews the newest research on the potential harms of vaping, dabbing, and edibles in a teen-friendly way. They stay engaged and focused for the entire hour! Laura gives 200+ assemblies each year all over the U.S., up to three in one day.

## Speaker Bio

Laura Stack is Johnny Stack's mom. After her son died by suicide because of his marijuana addiction and resulting psychosis, she now helps teens understand why today's high-potency THC products can cause problems with brain development, mental illness, and suicidality. Before Johnny died, Laura was a speaker and author for 30 years. Now, Laura sees it as her responsibility to share Johnny's warning with other teens to keep them from following Johnny's path. More than anything, Laura wants to help teens understand the science and potential harms of today's marijuana. She is determined to start a movement to get young people to #StopDabbing.

## for Older Middle and High School

## Objectives

- Meet Johnny Stack – Who Was He?
- Define the Terminology: Cannabis, Marijuana, Hemp, Delta-9, Delta-8, THC, CBD
- Understand THC Potency – "Then" vs. "Now" Marijuana
- Learn how THC is Extracted and how Concentrates are Made in a Lab
- Calculate Dosage to Understand How Much THC is Going Into the Body
- Learn how THC Gives Users the High Feeling by Mimicking Natural Endocannabinoids
- Understand how THC Impacts Adolescent Brain Formation and Function by Binding to CB1 Receptors
- Review the Dirty Dozen Impacts of THC Use on the Teen Brain
- Learn What the FDA Has Approved as "Medicine" for Cannabis-Derived Products
- Uncover the Research Between Teen THC Use and Mental Illness, Psychosis, and Suicidal Thinking
- Understand What Happens When People Dependent on THC Try to Stop
- Practice What to do and Say When Offered THC at a Party
- Consider the Science When Making Decisions for Yourself in the Future

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# Why You Should Be #THCFree: The Brain, Body, Behavior, B.S., and Better Decisions



**JOHNNY'S**  
AMBASSADORS

## Program Description

Laura has developed a new THC prevention presentation for young people ages 16 to 22, specifically for junior/senior high school and college students. This was created by popular demand due to the rampant use of THC in college and the misnomer that it's safe (the brain is still forming until 25-30 years old). Laura's youngest son was in a fraternity, so she understands this culture well. Laura grew up on the Air Force Academy (her father is a retired Colonel), so she understands the college culture well.

Laura will talk in very plain language about the misinformation out there today about the use of THC in young people. She will outline the research and science behind why it shouldn't be used until the age of 30, weaving in more details about what happened to Johnny with photos and videos. This talk shows photos of drugs and videos that can potentially be upsetting to younger audiences and is not appropriate for under 16. It is particularly appropriate before prom for junior/senior high as it discusses drugged driving and the co-use of other substances. It's also a great fit for campus prevention presentations at college (tested for the D1 football team at Alabama).

If your students already saw Laura as middle and young high schoolers, this talk can be Part 2. If your mature high school/college audience has not seen the Part 1 presentation, Laura will start with a condensed high-level review. Before the new material, it gives a high-level review of THC definitions, potency calculations, teen brain formation, CB1 receptors, and THC interaction. It can also be used at youth and prevention conferences as a half-day workshop (showing part 1 and then part 2).

*for Older  
High School  
and College*

## Objectives

1. The Brain (development, driving, depression, anxiety, mental illness, psychosis and suicide)
2. The Body (receptors, heart and lungs, CHS - vomiting, sleep, fertility)
3. The Behavior (reasons for using, use of other drugs, impulsiveness, laziness, aggressiveness, truancy and absenteeism, lower earning potential)
4. The B.S. (it's natural, it's not as bad as alcohol, you can't overdose, it's not addictive, helps you chill out, it's medicine)
5. The Better Decisions (healthy coping mechanisms, do things that increase anandamide, learn refusal skills, create your future as a young adult)



**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# The Dangerous Connection Between Youth THC Use and Suicidal Thinking, Attempts, and Suicide



## Program Description

Laura Stack's 19-year-old son, Johnny, died by suicide after five years of heavy THC use. What is the connection to youth THC use and suicide? In Colorado, the #1 cause of death in youth ages 15-18 is suicide, and the #1 substance found in their toxicology reports is THC (35%).

In this presentation, Laura Stack discusses Five Ways THC is Associated with Increased Suicidality, using her son as an example with ample peer-review research studies. She also discusses the Gifts of Grief and how she survived her son's suicide.

## Speaker Bio

For 30 years, Laura Stack was best known in the business world as "The Productivity Pro." Her career as a keynote speaker, bestselling author of eight books, and corporate spokesperson came to a screeching halt after her son's death. Her platform now brings prevention education to drug prevention conferences, community groups, and schools to stop youth marijuana use. Johnny's story has been told in People Magazine, the New York Times, the Wall Street Journal, PBS, and Dr. Phil. Laura is a powerful speaker who brings Johnny's personal warning and solid research together in her book, *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story*. Described as a force of nature with unstoppable drive and unwavering purpose, Laura is determined to get teens to #StopDabbing.



## Suicide Prevention Conferences

### Five Ways THC is Associated with Increased Suicidality:

1. Cannabis-derived medications are known to increase the risk of suicidal thoughts or behavior in patients taking these medications.
2. THC can trigger Cannabis-Induced Psychosis (CIP). Many studies have confirmed that the risk of suicide in patients with first-episode psychosis (FEP) is high (delusions, self-harm, command voices).
3. CIP (early age of onset, high frequency, high potency), can trigger schizophrenia. Suicide is the largest contributor to the decreased life expectancy in individuals with schizophrenia.
4. THC use can lead to the onset of mental illnesses, including depression and anxiety. There is a high rate of suicide in individuals with mental illness.
5. THC use can lead to the decrease of serotonin, a neurotransmitter found to be lower in the spinal fluid of persons who died by suicide

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# The Causal Link Between Youth THC Use and Psychosis: The Dangerous Truth About Today's Marijuana



## Program Description

THC use (vapes, dabs, smokes, edibles) can affect brain development, particularly during the critical period of adolescence through the mid- to late-20s. This is also the period when psychotic disorders typically emerge, and there's growing evidence associating the two. Recent studies show that the more potent the THC product used, the more frequent the use, and the earlier the age of consumption, the greater the risk of psychosis. Physicians have seen a rise in chronic psychotic disorders, such as schizophrenia, in which they believe youth THC use was a contributing factor. In this session, you'll learn how today's high-potency THC products cause greater rates of addiction, brain changes, and mental illness in our youth.

## Speaker Bio

For 30 years, Laura Stack was best known in the business world as "The Productivity Pro." Her career as a keynote speaker, bestselling author of eight books, and corporate spokesperson came to a screeching halt after her son's death. Her platform now brings prevention education to drug prevention conferences, community groups, and schools to stop youth marijuana use. Johnny's story has been told in People Magazine, the New York Times, the Wall Street Journal, PBS, and Dr. Phil. Laura is a powerful speaker who brings Johnny's personal warning and solid research together in her book, *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story*. Described as a force of nature with unstoppable drive and unwavering purpose, Laura is determined to get teens to #StopDabbing.

## for Medical Professionals

## Objectives

- Understand why today's high-potency THC products are more addictive for youth than in decades past (brief overview).
- Learn about the Endocannabinoid System (ECS) and how THC interferes with adolescent brain development (brief overview).
- Discover how addiction and brain changes can lead to mental illnesses (psychosis, anxiety, depression, suicidality) in youth who use THC.
- Study the latest research linking youth high potency THC use to schizophrenia in those who aren't genetically inclined.
- Apply the Bradford Hill Elements of Causation to THC and psychosis.



**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story



**JOHNNY'S**  
AMBASSADORS

*for Parents and  
Community  
Events*

## Program Description

Laura Stack's 19-year-old son, Johnny, died by suicide on November 20, 2019, after becoming psychotic from dabbing high-THC marijuana concentrates. Soon afterward, Laura started a 501c3, Johnny's Ambassadors, to educate parents, teens, and communities about the dangers of today's high-THC marijuana on adolescent brain development, mental illness, and suicide. Through this tragic tale, Stack hopes to help parents talk to their children about the dangers of using marijuana. Laura's real-life story is backed by recent scientific research on how today's THC products can harm our youth. This presentation is a clarion call for parents across America to educate themselves about the risks of today's high-THC marijuana products and to better understand the potentially devastating effects on their children.

## Speaker Bio

For 30 years, Laura Stack was best known in the business world as "The Productivity Pro." Her career as a keynote speaker, bestselling author of eight books, and corporate spokesperson came to a screeching halt after her son's death. Her platform now brings prevention education to drug prevention conferences, community groups, and schools to stop youth marijuana use. Johnny's story has been told in People Magazine, the New York Times, the Wall Street Journal, PBS, and Dr. Phil. Laura is a powerful speaker who brings Johnny's personal warning and solid research together in her book, *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story*. Described as a force of nature with unstoppable drive and unwavering purpose, Laura is determined to get teens to #StopDabbing.

## Objectives

- See the High Potency THC Products Used by Today's Youth (vapes, dabs, smokes, edibles)
- Learn About the Human Endocannabinoid System and How THC Makes You High
- Discover How THC Interferes with Adolescent Brain Development
- Understand How Adolescent Marijuana Use Can Lead to Mental Illnesses and Psychosis
- Learn About the Connection Between Youth Marijuana Use and Suicidality
- Recognize If Your Teen Is Using and Learn What To Do About It



**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# IN-PERSON, VIRTUAL, AND RECORDED EDUCATIONAL PRESENTATIONS BY LAURA STACK, JOHNNY'S MOM

Laura Stack is Johnny Stack's mom and the Founder & CEO of the nonprofit, Johnny's Ambassadors Youth THC Prevention. In the business world, Laura was known by her professional moniker, The Productivity Pro®. For thirty years, she was a Hall-of-Fame professional speaker, corporate spokesperson for many major brands, and bestselling author of eight previous books on employee productivity.

But then on November 20, 2019, Laura suddenly acquired the undesired wisdom of knowing what it's like to lose one's child. Her 19-year-old son, Johnny, died by suicide after becoming psychotic from dabbing high-potency THC concentrates. He first used marijuana at 14 years old when it became legal in Colorado.

Laura's world took a 180. She filed for and received 501c3 nonprofit status for Johnny's Ambassadors, Inc., with the mission to educate parents, teens, and communities about the dangers of today's high-THC marijuana on adolescent brain development, mental illness, and suicide. She wrote the bestselling book about Johnny's life and death story, *The Dangerous Truth About Today's Marijuana: Johnny Stack's Life and Death Story*. Described as a woman with unstoppable drive and unwavering purpose, Laura hopes to help other teens, parents, and all adults who work with teens by honestly and boldly sharing Johnny's story of his high-potency marijuana addiction, psychosis, and suicide.

The devastating loss of her child gives Laura a powerful voice and a platform for change. Laura sees it as her responsibility to share Johnny's warning to prevent other families from having to go through what she did and save other young lives from the harms of marijuana. Laura now travels around the U.S. with her husband, John, Johnny's dad, speaking 200+ times a year at school assemblies and conferences on preventing youth THC use.



Laura is the recipient of the Drug-Free America Foundation's Moxie Award for protecting youth from substances, the Leadership in Advocacy Award from the National Speakers Association, and the American Association of Suicidology's Loss Survivor of the Year Award. Johnny's Ambassadors is a national community partner of the Drug Enforcement Administration. Johnny's story has been told in countless media, including People Magazine, the New York Times, the Wall Street Journal, the Epoch Times, the Ingraham Angle, the Untold Story with Martha MacCallum, PBS, and on Dr. Phil.

By sharing Johnny's own warning about his marijuana use, "Marijuana ruined my mind and my life," Laura is determined to start a movement to prevent youth and young adult THC use.

Laura lives with her husband in south Denver, Colorado, and has two surviving adult children and two grandchildren.

*"Forge ahead despite your pain and give meaning to your loss."*  
– Laura Stack



**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# Johnny's Ambassadors Youth THC Prevention Middle and High School Speakers Bureau



These three amazing speakers are available to give THC prevention talks at middle and high school assemblies from 200 to 2,000 students. We typically speak to the entire student body in the gym, or split up the classes in multiple presentations in the auditorium, or travel to several neighboring schools in your district in the same day. Their stories of personal and family THC addiction, mental illness, Cannabis-Induced Psychosis, and recovery will have your students on the edge of their seats and focused on them for the entire hour. Yes, really! They are all certified in Johnny's Ambassadors Youth THC Prevention curriculum and use the same set of content slides with the data and the research, tailoring the stories to their experiences. Read about each speaker at [JohnnysAmbassadors.org/bureau](http://JohnnysAmbassadors.org/bureau) and see the outline at [johnnysambassadors.org/speaking](http://johnnysambassadors.org/speaking).



**Laura Stack** formed the nonprofit Johnny's Ambassadors Youth THC Prevention after her 19-year-old son, Johnny, died by suicide after experiencing Cannabis-Induced Psychosis. Laura travels around the U.S. to educate teens, parents, and prevention professionals about the harms of youth THC use (marijuana, vapes, dabs, edibles) and the impact on addiction, adolescent brain development, mental illness, and suicidality. Laura gives 200 talks a year at middle and high schools and prevention conferences.



**Grace Davis**, a graduate of the University of Northern Colorado, credits Johnny Stack as a pivotal influence in her decision to complete her degree and quit cannabis. Having experienced cannabis-induced psychosis, she believes her cannabis/THC use contributed to the progression of her bipolar disorder.



**Hannah Palmer** is a 22-year-old dedicated drug-free advocate focused on promoting healthy lifestyles among young people. With a strong emphasis on the risks associated with marijuana use, she aims to foster a clear understanding of its effects and the benefits of living THC-free.

To book a speaker for an upcoming school assembly for your student body, please contact [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

JohnnysAmbassadors.org

# Preventing Youth THC Use

Saving Our Youth from the Harms of THC

Download this prevention magazine at  
[JohnnysAmbassadors.org/onesheets](http://JohnnysAmbassadors.org/onesheets).



*Distributed by*  
**Johnny's Ambassadors**  
**Youth THC**  
**Prevention Nonprofit**

**Saving Our Youth from the Harms of THC**

# **PREVENTING YOUTH THC USE**



**JOHNNY'S  
AMBASSADORS**

Download this prevention magazine at  
[JohnnysAmbassadors.org/onesheets](http://JohnnysAmbassadors.org/onesheets).

Distributed by  
Johnny's Ambassadors  
Youth THC Prevention Nonprofit  
[JohnnysAmbassadors.org](http://JohnnysAmbassadors.org)

# Teach Our Student THC Prevention Class



If you are a middle or high school teacher and have a substance use prevention module in your lesson plan, you can receive Johnny's Ambassadors Youth THC Prevention content at no charge! Save yourself countless hours of time by using our PowerPoint, instructor manual, handouts, and videos! You do not need to be a "speaker." You will receive all the files you need with the exact script on what to say! You'll also receive a video of Laura Stack presenting the content, so you can practice. Everything is self paced, and you don't have to wait for an in-person class to get certified.

As a Certified Johnny's Ambassadors Trainer in your community, you'll be teaching a one-hour, science-based class on "The Dangerous Truth About Today's Marijuana: The Harms of Youth Marijuana Use." Currently, we offer an adult/parent version (for audiences with no teens present) and a teen/student version.

You can be added to our directory by city and state, in case someone in your area is looking for someone to give a presentation.

The train-the-trainer class was recorded, so you don't have to wait for it to be held again person. You'll simply watch us teach the course until you feel comfortable teaching it on your own.



## What Content is Covered in the Adult/Parent Curriculum?

- The potency of today's "new" THC (with actual photos)
- Adolescent brain development
- Impacts of THC use on adolescents
- Risks of mental illness, psychosis, and suicide
- What parents can do to prevent teen use
- How to spot warning signs (Top Ten Teen Toking Tip-off Game)



## What Content is Covered in the Adult/Teen/Student Curriculum?

- "Then" vs. "Now" marijuana
- Why do youth use marijuana?
- Is marijuana medicine?
- Adolescent brain development (with whiteboard videos)
- Impacts of THC use on adolescents (cartoon series)
- Risks of mental illness, psychosis, and suicide
- How the marijuana industry markets to youth (with media examples)

**JOHNNY'S AMBASSADORS, INC.**

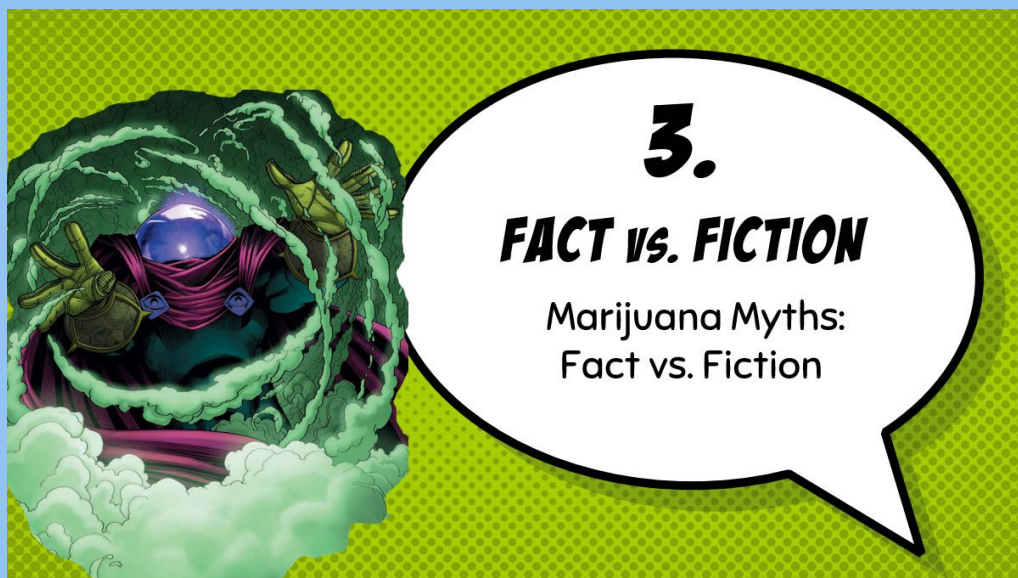
303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# Use Our Online, Self-Paced THC Prevention Curriculum As a School Suspension Alternative



In recent years, THC levels in marijuana have been rising. This isn't the hippie weed some people remember from the 1960s. It's lab-designed, high-potency, and dangerous for the developing brains of young people. Doctors say new, high-potency THC is responsible for a growing number of psychotic episodes among teenage users. Unfortunately, many young people believe there's no harm in using THC products. They need to be educated about the possible dangers of today's high potency THC products for their brains, the development of addiction, and mental illness.

When caught with THC products at school, teens can take this web-based curriculum as an alternative to suspension. This training is FREE for unlimited students.



This isn't just any ol' boring training! This highly-engaging course uses a colorful, superhero theme with gamification, simulations, music, interactive quizzes, gameshows, hand-drawn whiteboard videos, and peer-to-peer testimonials. The course is built on an innovative, mobile Learning Management System (LMS) and can be taken from any device.

## Our innovative online THC prevention course is:

- A self-paced, research-based, evidence-informed, direct-to-teen curriculum
- Created by researchers, doctors, and Ph.D. curriculum designers and approved by our Scientific Advisory Board
- Targeted to middle and early high school students (with a parallel track for parents and concerned adults)
- Designed to educate and prevent marijuana use and raise awareness (this is not an intervention)
- Intended to reduce the gap between the perceived and actual harm of marijuana and lower the use.

This is a single-incident curriculum in the drug prevention space and takes about 60 to 90 minutes total, broken up into eight separate modules. It can be taken multiple times as you wish and started and stopped as desired. Students receive a certificate when finished, which they can forward as proof of completion.

**Visit [JohnnysAmbassadors.org/onlinelessons](https://JohnnysAmbassadors.org/onlinelessons) for more details on frameworks and results.**

Email [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org) to request a login.

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](https://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# Johnny's Ambassadors Recorded Webinars

[JohnnysAmbassadors.org/recorded-webinars](http://JohnnysAmbassadors.org/recorded-webinars)



Please enjoy these on-demand recordings of our previous Johnny's Ambassadors Expert Webinar Series. We are pleased to provide this world-class repository of marijuana education to prevent youth substance abuse, mental illness, and suicide.

## Understanding THC

**21ST CENTURY WEED**



**BEN CORT**  
FRIDAY, OCTOBER 23, 2020  
11:00 AM TO 12:00 PM MST

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**UNDERSTANDING ALL THE DRUGS YOUR KIDS ARE USING**



**LYNN RIEMER**  
FRIDAY, JUNE 26, 2020  
2:00 TO 3:00 PM MST

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**CANNABIS: THE BASICS AND BEYOND FROM THE EMERGENCY ROOM**



**DR. KAREN RANDALL**  
FRIDAY, DECEMBER 18, 2020  
11:00 AM TO 12:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**WHAT EVERY PARENT SHOULD KNOW ABOUT TODAY'S MARIJUANA**




**JO MCGUIRE**  
FRIDAY, NOVEMBER 13, 2020  
11:00 AM TO 12:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

## Mental Illness and Psychosis


**A MOTHER'S STORY OF HER SON'S DEATH RESULTING FROM MARIJUANA-INDUCED PSYCHOSIS**



**LAURA STACK, MBA, CSP, CPAE**  
FRIDAY, NOVEMBER 20, 2020  
11:00 AM TO 12:00 PM MST

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)


**HAS LEGALIZING CANNABIS BEEN A BONUS OR A DISASTER?**



**SIR ROBIN MURRAY FRs**  
FRIDAY, MARCH 24, 2023  
9:00 AM TO 10:00 AM MOUNTAIN TIME  
11:00 AM TO 12:00 PM ET  
4:00 PM TO 5:00 PM LONDON

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**CANNABIS AND PSYCHOSIS: HOW THC CAN INDUCE COGNITIVE IMPAIRMENT**



**BRIAN MILLER, MD, PHD, MPH**  
FRIDAY, APRIL 23, 2021  
10:00 AM TO 11:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**CANNABIS USE AND PSYCHOSIS: THE CHICKEN OR THE EGG**




**DR. MARTA DI FORTI**  
FRIDAY, JUNE 18, 2021  
11:00 AM TO 12:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

## Marijuana and Suicide Prevention

**TURNING PAIN INTO PURPOSE: AN EMOTIONALLY NAKED STORY OF DEPRESSION, ADDICTION, LOSS, AND HOPE**



**ANNE MOSS ROGERS**  
FRIDAY, JUNE 19, 2020  
12:00 TO 1:00 PM MST

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**I'M STILL HERE: A PERSONAL STORY AND PRACTICAL PLAN FOR SUICIDE PREVENTION**



**DAVE CRENSHAW**  
FRIDAY, AUGUST 21, 2020  
11:00 AM TO 12:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**YOUTH SUICIDE PREVENTION IN COLORADO: RISK AND PROTECTIVE FACTORS**




**LENA HEILMANN, PHD, MNM**  
FRIDAY, AUGUST 28, 2020  
11:00 AM TO 12:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**ANTI-420 DAY YOUTH MARIJUANA PREVENTION CONFERENCE**

**ASK ME HOW I KNOW: MARIJUANA USE INCREASES THE RISK FOR SUICIDE**



**SALLY SCHINDEL**  
TUESDAY, APRIL 20, 2021  
2:00 TO 2:45 PM MOUNTAIN

[JOHNNYSAMBASSADORS.ORG](http://JOHNNYSAMBASSADORS.ORG)

## Webinars for Teens

*Webinar for Teens:*

**A BETTER HIGH: THE SCIENCE OF NATURAL HIGHS**



**MATT BELLACE**  
TUESDAY, MARCH 22, 2022  
5:00 PM TO 6:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

*Webinar for Teens:*

**WAKING UP TO YOUR LIFE!**



**HARRIET TURK**  
WEDNESDAY, APRIL 20, 2022  
5:00 PM TO 6:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

*Webinar for Teens:*

**PARTY 0 - IGNITING A MOVEMENT**



**JAKE WHITE**  
MONDAY, OCTOBER 10, 2022  
5:00 PM TO 6:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

*Webinar for Teens:*

**DRIVEN: RULES OF THE ROAD TO SUCCESS**



**CARA FILLER**  
TUESDAY, MAY 24, 2022  
5:00 PM TO 6:00 PM MOUNTAIN

[CLICK HERE FOR MORE INFO AND TO REGISTER](#)

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

# Johnny's Ambassadors Youth THC Prevention Graphics to Share

[JohnnysAmbassadors.org/graphics](http://JohnnysAmbassadors.org/graphics)



Johnny's Warning



Marijuana Facts



Marijuana Trivia



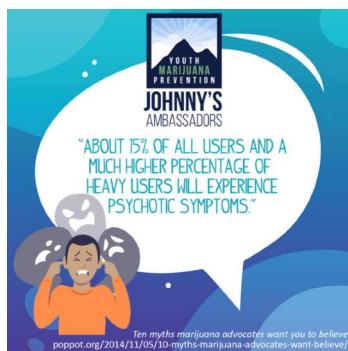
FACT or CRAP



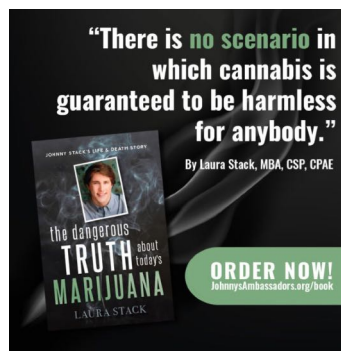
Top Ten Teen Toking Tip-offs



Dirty Dozen



Mental Health



Laura's Book



Marijuana Fact Sheets



Johnny's Cartoons



Social Media Badges



Holiday Graphics for Parents

**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • [JohnnysAmbassadors.org](http://JohnnysAmbassadors.org) • [Laura@JohnnysAmbassadors.org](mailto:Laura@JohnnysAmbassadors.org)

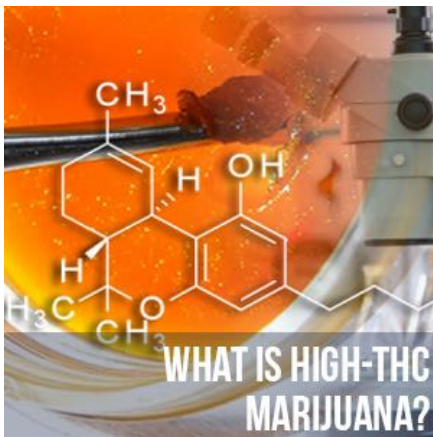
# Johnny's Ambassadors Research

JohnnysAmbassadors.org/research



Johnny's Ambassadors mission is to educate parents and teens about the dangers of today's high-THC marijuana on the developing adolescent mind and get them to #StopDabbing.

**What is dabbing?** Dabs are marijuana extracts (shatter, wax, budder are some examples) made by pouring a solvent such as butane, ethanol, propane, or carbon dioxide over marijuana, which allows THC to leave the plant material and dissolve into the solvent. This concentrated THC solution is then filtered and placed in a tray. The result of the extraction is sticky oil that typically appears bronze in color. It's not a plant and is highly potent, containing up to 99% THC. Dabs are typically heated on a hot surface and the vapors are inhaled through a dab rig or dab pen.



**JOHNNY'S AMBASSADORS, INC.**

303-471-7401 • JohnnysAmbassadors.org • Laura@JohnnysAmbassadors.org

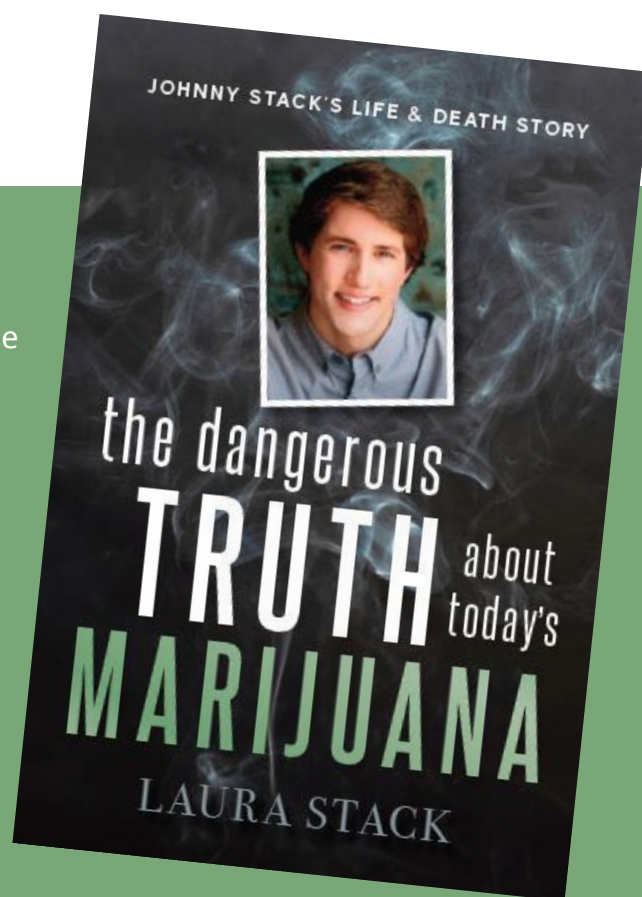
# *The Dangerous Truth About Today's Marijuana* *Johnny Stack's Life & Death Story*

By Laura Stack

With Foreword by Kevin Sabet

## ABOUT THE BOOK

This is the poignant life-and-death story of Johnny Stack, whose young and vibrant life ended by suicide after his descent into addiction to high-potency marijuana and cannabis-induced psychosis. You'll laugh and cry with his mother, Laura Stack, as she retells the story of Johnny's joyful childhood and then takes you through the unthinkable tragedy of his loss. It's every parent's nightmare. But this book is much more than Johnny's story. Today Laura, who is a nationally recognized speaker and best-selling author, leads a national effort of parents, impacted family members, healthcare professionals, teachers, and trusted adults who are concerned about the harmful effects of marijuana on our children, teenagers, and emerging adults. This book is a clarion call for parents across America to educate themselves about the risks of today's high-THC marijuana products and to better understand the potentially devastating effects on youth mental health. Laura's real-life story is backed by recent scientific-based research on how today's potent THC products lead to mental illnesses such as anxiety, depression, paranoia, psychosis, and sadly, suicidal ideation. This book is her vision to dramatically decrease adolescent marijuana usage, mental illness, and suicide, to allow our youth to live productive, happy lives.



## ORDER NOW!

[JohnnysAmbassadors.org/book](http://JohnnysAmbassadors.org/book)



## PRAISE for *The Dangerous Truth About Today's Marijuana*

*"As an enduring tribute to her son, Laura Stack has pulled together an invaluable analysis of the common misconceptions surrounding marijuana which led to his eventual downfall. Marijuana is a large part of the minefield that all teens must navigate in today's world before they reach adulthood, a sobering reality that parents need to see clearly in order to help their children survive and thrive. This book provides a solid framework to assist in that process while making ample use of references to the best and most relevant scientific literature out there."*

– Christine L. Miller, PhD, Neuroscientist  
MillerBio, Baltimore, Maryland

*"Laura Stack has constructed a beautiful legacy for her son, allowing Johnny's story to help guide the actions and decisions of other teenagers and families. Laura has long had an unmistakable passion and gift for writing; it's no mistake that she has created such a seamless blend of personal narrative and empirical science. If you do your family the favor of reading this book, you'll come away with all the tools and information you'll need to protect your children from the ever-increasing social pressures of marijuana normalization. Your time could not be better spent."*

– Aaron Weiner, PhD, ABPP, Licensed Clinical Psychologist  
Board-Certified in Counseling Psychology (ABPP) and Master Addiction Counselor (MAC), Lake Forest, IL

*"This is a remarkable book with a powerful message for parents about the devastating and unpredictable negative consequences of marijuana use for some youth. It is also a passionate story of the painful struggles families often have trying to help youth who are addicted to marijuana and other drugs. A wake-up call in the face of widespread denial of the serious adverse consequences many people suffer from marijuana use, this book sends a powerful message to parents about the importance of helping youth grow into adulthood drug-free because of the unique vulnerability of the adolescent brain to the chemical seduction of drug use."*

– Robert L. DuPont, MD, President, Institute for Behavior and Health, Inc.  
First Director, National Institute on Drug Abuse; Second White House Drug Chief

*"Laura and John's brave account of their son's devastating tragedy serves as a warning sign and a critical call to action for all who love and care for young people. Their story illustrates how the foe we face rides on the wheels of capitalism and runs over our children. When regulation and consumer protection are absent, we need ambassadors to arm our children with neurodevelopmental science and empower parents' voices. Thank you, Laura, for sharing your story and for starting Johnny's Ambassadors."*

– Crystal Collier, PhD, LPC-S, Therapist, Researcher, Educator,  
BrainAbouts Prevention Program Creator & Director, Houston, Texas

*"This is a powerful book for everyone; parents, grandparents, and young people should read it. Written from the heart of a mother, Laura Stack, who has transformed her immense pain from losing a son into something extremely valuable for everyone. The message is clear: strong cannabis risks mental well-being and can even lead to fatality, as it sadly did in her son Johnny's case."*

– Atakan, MD, Senior Cannabis Researcher  
King's College, London, UK

*"Laura Stack is a new and powerful voice on this important subject. She is knowledgeable, passionate, and sensible—a rare combination in this space. Laura has taken the time to be educated, and she is using what she knows to impact lives. While many will focus on the tragedy of her story, I see her words and actions as a beacon of light, shining to help others find their way through the dark. Laura and her family's true legacy is sharing Johnny's story to keep them from following his path."*

– Ben Cort, CEO, the Foundry  
Author, Weed, Inc., Steamboat Springs, CO

# JOHNNY'S AMBASSADORS YOUTH THC PREVENTION

## Johnny's Ambassadors Presentation Fees

Presentation	One talk	Two talks in one day	Three talks in one day
<i>Certified Trainer</i>	\$3,000	\$4,500	\$6,000
<i>Laura Stack</i>	\$5,000	\$7,000	\$9,000
<i>Denver area only</i>	\$3,000	\$4,000	\$5,000
<i>Webinar</i>	\$2,500	\$3,500	\$4,500

We can give a maximum of three one-hour talks in a day. All three assemblies must be scheduled for the same day, typically first period, before lunch, and after lunch.

- **Travel fees are an additional \$1,000 for trainers and \$1,500 for Laura Stack.**
- Assemblies include a recording of a previous parent night to send to parents prior to the assembly.
- Our programs include a full wrap-around curriculum before/after the event
- We can “hold” a date for two weeks.
- Payment of a 50% deposit, a signed agreement, or a Purchase Order will secure a date on our schedule. The final payment is due 30 days prior to the event unless prior arrangements have been made.

### Educational Links

- Testimonials: <https://johnnysambassadors.org/coalitions>
- Video clips: <https://johnnysambassadors.org/clips>
- Promotional materials: <https://JohnnysAmbassadors.org/mediakit>
- AV requests: <https://JohnnysAmbassadors.org/AV>
- Logistics information: <https://JohnnysAmbassadors.org/logistics>
- Follow up resources (no charge): <https://JohnnysAmbassadors.org/teachers>
- Outlines: <https://johnnysambassadors.org/speaking>
- Our trainers: <https://JohnnysAmbassadors.org/bureau>